

X-COPY

fashion calendar 1971

31 st year • issued weekly

FEBRUARY 1

JANUARY							MAY							SEPTEMBER									
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S			
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31							30	31															
FEBRUARY							JUNE							OCTOBER									
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MARCH							JULY							NOVEMBER									
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ruth finley, publisher tr 9-2343 8 east 77th street new york, n.y. 10021

FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Publisher

WEEK ENDING SATURDAY, JANUARY 30, 1971

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Jan. 28 8:00 A.M. Breakfast	PRESS PREVIEW: BED & BATH FASHIONS Introduction of Spring-Summer '71 bed and bath fashions. By invitation. Contact: Daphne Hardoon, 333-3672.	BURLINGTON DOMESTICS	1345 SIXTH AVENUE SHOWROOM - 3RD FLOOR
Thursday Jan. 28 11:00 A.M.	OPENING OF SUMMER BOUTIQUE COLLECTION Also Feb. 2, 9 at 11:00.	OSCAR DE LA RENTA BOUTIQUE By reservation. Contact: Marilyn Pignoni, LA. 4-9350.	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Thursday Jan. 28 12:00 Noon	OPENING OF SUMMER COLLECTION By reservation. Contact: 594-3000.	MORTON MYLES FOR MALCOLM CHARLES	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Thursday Jan. 28 12:30 P.M.	PRESS PREVIEW OF SUMMER COLLECTION Show at 2:00 for buyers.	JON HAGGINS By invitation. Contact: Harri Carey, 695-5555.	37 WEST 39TH STREET SHOWROOM - 3RD FLOOR
Thursday Jan. 28 1:15 P.M.	OPENING OF SUMMER COLLECTION By reservation. Contact: Miss Fritzi, LO. 5-4115.	NAT KAPLAN	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Thursday Jan. 28 2:00 P.M.	OPENING OF SUMMER COLLECTION Also Feb. 3 at 2:30. By reservation. Contact: LO. 3-1600.	TRIGERE	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Jan. 28	2:00 P.M., JON HAGGINS, 37 West 39th Street, 3rd floor, 695-5555		
Thursday Jan. 28 3:00 P.M.	OPENING OF SUMMER BOUTIQUE COLLECTION By invitation. Contact: Ruth McLaughlin, BR. 9-5012.	MOLLIE PARNIS BOUTIQUE	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Thursday Jan. 28 4:00 P.M.	OPENING: SUMMER COLLECTIONS Designed by Elinor Simmons and Rizkallah. Contact: 594-0030.	MALCOLM STARR; MALCOLM STARR INTL	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Jan. 28	7:30 P.M., ALTMAN BRIDAL SHOW, Short Hills and Westchester		
Beginning Thursday Jan. 28	SUMMER COLLECTION BY BILL HAIRE Continuous showings. Contact: WI. 7-6845.	VICTORIA ROYAL	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Friday Jan. 29- Feb. 2	SEVENTH ITALIAN KNITWEAR MARKET Contact: MAIT, 9/A Viale Gramsci, 1-50121 Florence, Italy.	MAIT	GRAND HOTEL FLORENCE, ITALY
Jan. 30	12:00 Noon, MACY BRIDAL FASHIONS by Pandora, Macy's Bay Shore, L. I.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Saturday Jan. 30- March 21	DRAWINGS FROM 18TH CENTURY IN ITALY Exhibition of "Drawings from N.Y. Collections, III, The Eighteenth Century in Italy" -- 300 drawings by fifty-four artists. Public Relations: Jack Frizzell or John Ross, 879-5500.	METROPOLITAN MUSEUM OF ART	5TH AVENUE & 82ND ST. 2ND FLOOR
Sunday Jan. 31- Feb. 2	FOOTWEAR FASHION WEEK Sponsored by New England Footwear Assn; American Footwear Mfrs Association; National Shoe Retailers; Volume Footwear Retailers. <u>Sun. & Mon.</u> , 9:00-6:00; <u>Tuesday</u> , 9:00-12:00 Noon. Contact: 594-7606.	FOOTWEAR ASSOCIATIONS	WALDORF-ASTORIA; HOTEL PLAZA
Sunday Jan. 31- Feb. 2	FOOTWEAR "PACE-SETTERS" Members include: Dan Berk, Cardone and Baker, D'Antonio, Peter de Liso, David Evins, Delman, Howard Fox, Julianelli, Palizzio, Dominic Romano, Wolsam, Ltd. Sol Litvak of Erica, John Jerro, and Stanley Philipson will show at Hotel Plaza. Publicity: Billie Gould, 2 Tudor City Place, 869-1675.	DESIGNER SHOE GUILD	INDIVIDUAL SHOWROOMS
Sunday Jan. 31- Feb. 3	FABRIC-TRIMMINGS SHOW IN DALLAS Contact: Jack Goldstein, 527 Madison Avenue, Room 1616, 752-2422.	APPAREL MART	DALLAS, TEXAS

WEEK BEGINNING MONDAY, FEBRUARY 1, 1971

Monday Feb. 1	TWO TREND MEETINGS	ASSOCIATION FASHION SERVICE	WALDORF-ASTORIA EMPIRE ROOM
8:30 A.M. & 10:15 A.M.	Semi-annual fashion trend meetings. Also at 10:15 A.M. By invitation. Contact: 51 East 42nd Street, MU. 2-8705.		
Monday Feb. 1 11:30 A.M.	OPENING OF SUMMER COLLECTION By reservation. Contact: BR. 9-5991.	MIGNON	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Feb. 1	1:00 P.M., TEAL TRAINA, 550 Seventh Avenue, 15th floor, LA. 4-3520		
Monday Feb. 1 2:00 P.M.	OPENING OF SUMMER COLLECTION By reservation. Contact: Nan Koven, BR. 9-8575.	MR. BLACKWELL	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Monday Feb. 1 2:00 P.M. and 4:00 P.M.	SEMI-ANNUAL FASHION CONFERENCE Fall-Winter preview of footwear trends in silhouettes, colors and materials. New directions in women's apparel fashions, colors and fabrics. Live runway and on-screen color presentations. Visuals and technical production by Producer's Center of Charisma, Inc. Admission by advance registration: \$10.00 per person. Fashion Director: Thelma Hennessey, 686-7520.	NATL SHOE RETAILERS ASSN (200 MADISON AVENUE)	HOTEL PLAZA GRAND BALLROOM
Monday Feb. 1 3:00 P.M. & 5:00 P.M. & 7:00 P.M.	THREE FOOTWEAR FASHION SHOWS "Fashion is Going Out of Fashion"--Latinas' event for Fall '71, produced by Peter Glen. (Repeated at 5:00 and 7:00 P.M.) Admission by ticket only. Contact: Ellen Campuzano, 868-0550.	LATINAS	HOTEL PLAZA BAROQUE SUITE
Feb. 1	5:00 and 7:00 P.M., LATINAS FOOTWEAR SHOWS, HOTEL PLAZA (see above)		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Feb. 1 5:00 P.M.	PREMIERE OF SUMMER COLLECTION "Summer Romance"--showing of costumes and ensembles. appointment in private suite. Contact: PL. 5-8643.	E. SONNE REYES	ST. REGIS HOTEL VERSAILLES ROOM Thereafter by
Beginning Monday Feb. 1	OPENING OF SUMMER COLLECTION Continuous showings, by appointment only. Contact: Fleta Hickman, LO. 4-9220.	MISS DIOR	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Monday Feb. 1	OPENING OF SUMMER COLLECTION Continuous showings. Contact: Joe Melton, 565-6900.	JONNY HERBERT; PAB LTD.	498 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Beginning Monday Feb. 1	SUMMER IMPORTED COLLECTIONS Fashions by Tiziani of London; Livio De Simone; Argos Dini. By appointment. Contact: PL. 5-2340; or PL. 3-4500, Etc. 175.	MODA ROMANA	ST. REGIS MEZZANINE
Beginning Monday Feb. 1	SUMMER COLLECTION IN NEW YORK Also, introducing "Pietro Orsini," a new collection by Michael Novarese. By appointment. Contact: PL. 9-3000.	MICHAEL NOVARESE (711 N. LA CIENEGA, L.A.)	HOTEL PLAZA PRIVATE SUITE
Beginning Monday Feb. 1	OPENING OF SUMMER COLLECTIONS Fashions by Rebecca, Phyllis Sues, Jon Mandl for Tam II, Villa Travilla. By appointment. Contact: Marion Auley, 947-8470.	SYLVAN RICH ASSOCIATES	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Monday Feb. 1	SUMMER COLLECTION BY TARQUIN Continuous showings. Contact: LA. 4-4562.	SAMUEL ROBERT	1407 BROADWAY SHOWROOM - 40TH FLOOR
Beginning Monday Feb. 1	OPENING OF SUMMER COLLECTIONS By appointment. Contact: Dorothy HERMÉ, 244-7270.	SARMI, INC.; SARMI BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Monday Feb. 1	SUMMER COLLECTION IN NEW YORK By appointment. Contact: Dolores Byers, CI. 7-2200. Publicity: Barbara Kling, LT. 1-8024.	TRAVILLA (112 EAST 7TH, L.A.)	HOTEL GOTHAM PRIVATE SUITE
Beginning Monday Feb. 1- Feb. 5	SHOWING OF NEW BOOTS AND SHOES Five new fashion statements in a continuous multi-media presentation -- boots and shoes for today's fashions. Contact: Helen Perlman, BR. 9-5800.	GOLO	350 FIFTH AVENUE SUITE 925
Beginning Monday Feb. 1- Feb. 12	FALL '71 MENSWEAR FROM IRELAND By appointment. (L.A.: Feb. 14-17, Sheraton West Hotel. San Francisco: Feb. 18 & 19, Handlery Motor Inn). Contact: Philip Mooney, 265-5230.	IRISH MENSWEAR FASHION GUILD	WARWICK 6TH AVE. HOTEL
Tuesday Feb. 2 9:00 A.M.	PREVIEW OF SUMMER COLLECTION By invitation. Thereafter at Hotel Gotham, private suite, by appointment. Contact: Marjorie Plecher, CI. 7-2200. Publicity: Robert Zarem, PL. 9-6272.	RAY AGHAYAN-BOB MACKIE (8636 MELROSE AVE, L.A.)	BONWIT TELLER SAFARI ROOM - 4TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Feb. 2 9:15 A.M.	OPENING: SUMMER COLLECTION Show (20-minute) promptly at 9:30. By invitation. Thereafter by appointment. Contact: 868-2880. Publicity: Eleanor Lambert, MU. 8-2130.	ANNEMARIE GARDIN FOR PAPILLON	550 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Tuesday Feb. 2 10:00 A.M.	OPENING OF SUMMER COLLECTION Also Feb. 4 at 10:00. By reservation. Contact: LA. 4-7626.	ADELE SIMPSON	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Tuesday Feb. 2 11:00 A.M.	OPENING OF SUMMER COLLECTION By reservation. Contact: LA. 4-5923.	WILSON FOLMAR	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Tuesday Feb. 2 11:00 A.M.	OPENING: SUMMER COLLECTION Also Feb. 9 at 11:00. By reservation. Contact: WI. 7-4968.	WRAGGE	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Feb. 2	11:00 A.M., OSCAR DE LA RENTA BOUTIQUE, 550 Seventh Ave., 23rd fl., LA 4-9350		
Tuesday Feb. 2 12:00 Noon	OPENING: SUMMER COLLECTION By reservation. Contact: LW 4-0454	BEENE BAZAAR	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Tuesday Feb. 2 12:00 Noon	OPENING OF FALL 1971 COLLECTION By invitation. Contact: MU. 3-2467. Publicity: Viola Rossi, TE. 8-6020.	FRANCESCA FOR DAMON	1410 BROADWAY SHOWROOM - 12TH FLOOR
Feb. 2	12:00 Noon, HAROLD LEVINE, 530 Seventh Avenue, 21st floor, LA. 4-0237		
Tuesday Feb. 2 1:00 P.M.	OPENING OF BOUTIQUE SUMMER COLLECTION Also Feb. 9, 11 at 1:00. By reservation. Contact: WI. 7-8235.	DONALD BROOKS BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Feb. 2	1:00 P.M., TEAL TRAINA, 550 Seventh Avenue, 15th floor, LA. 4-3520		
Tuesday Feb. 2 2:30 P.M.	OPENING OF SUMMER COLLECTION Also Feb. 9 at 2:30. By reservation. Contact: LA. 4-6968.	BILL BLASS	550 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Cancelled Feb. 2	ANNE FOGARTY'S SHWOING OF SUMMER COLLECTION, ORIGINALLY SCHEDULED FOR TUESDAY, FEB. 2 AT 3:30, HAS BEEN CANCELLED. (Continuous showings - see p. 10)		
Tuesday Feb. 2 4:00 P.M.	OPENING: SUMMER COLLECTION By reservation. Contact: PE. 6-5547.	HARMAY	498 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Feb. 2	4:00 P.M., TRAINA BOUTIQUE & SPORT, 550 Seventh Ave., 15th fl., LA. 4-3520		
Tuesday Feb. 2 4:30 P.M.- 6:30 P.M.	PREVIEW OF NEW "GUILLOTINE CUT" Introduction of new Saks Fifth Avenue hairstyle by Jorge Paris. By invitation. Beauty Shops Publicity: Joan Parker, 371-5440.	SAKS FIFTH AVENUE BEAUTY SHOPS	HAMPSHIRE HOUSE COTTAGE
Changed Feb. 2	RAY AGHAYAN/ BOB MACKIE SHOWING AT 5:00 P.M. HAS BEEN CHANGED TO 9:00 A.M. (see pg. 3). Thereafter, by reservation, at Hotel Gotham, CI. 7-2200.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Tuesday Feb. 2	OPENING OF SUMMER COLLECTION Continuous showings. Contact: Betsy Klein, 736-1076.	AQUANALA	512 SEVENTH AVENUE SHOWROOM - 34TH FLOOR
Beginning Tuesday Feb. 2	SUMMER COLLECTION BY FRANCES PRISCO Continuous showings. Contact: LO. 4-9311.	TED BROWN	498 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Tuesday Feb. 2	OPENING OF SUMMER COLLECTION By appointment. Contact: Maria Finkle, LO. 4-9220. Lambert, MU. 8-2130.	CHRISTIAN DIOR- NEW YORK	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR Publicity: Eleanor
Beginning Tuesday Feb. 2	OPENING OF SUMMER COLLECTION Designed by Cara Kirby. Continuous showings. Contact: LO. 4-1434.	JUNIOR ACCENT	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Tuesday Feb. 2	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: LW 4-9000.	KASPER FOR JOAN LESLIE	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Tuesday Feb. 2	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: LO. 3-4358.	VERA MAXWELL	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Beginning Tuesday Feb. 2	PREMIERE OF SUMMER COLLECTION Showing of new collection. By appointment. Contact: Bill Levin, 279-0698.	DOMINIC ROMPOLLO	550 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Wednesday Feb. 3 9:30 A.M.	OPENING: SUMMER COLLECTION By reservation. Contact: Mr. Revell, CH. 4-1542.	BEN REIG	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Wednesday Feb. 3 9:30 A.M.- 4:45 P.M.	"TEXTILES FOR THE 70's" AMERICAN ASSOCIATION --ANNUAL MEETING FOR TEXTILE TECHNOLOGY Speakers will discuss "New Developments in Durable Press Performance"; "Knits for Men's Outerwear"; "What Follows Denims and Blue Jeans"; "Bonding and Laminating in the Seventies." Prices: Members, \$20.00; Guests, \$25.00. Contact: 889-1854.		HOTEL COMMODORE PARK AVE. & 42ND STREET
Wednesday Feb. 3 10:30 A.M.	OPENING OF SUMMER COLLECTION Also Feb. 10 at 10:30. Contact: Mabel Glemby, LA. 4-3520. Publicity: Eleanor Lambert, MU. 8-2130.	OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Wednesday Feb. 3 12:00 Noon	OPENING OF SUMMER COLLECTION Also Feb. 8 at 12:00 Noon. By reservation. Contact: LW 4-0454.	GEOFFREY BEENE	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Wednesday Feb. 3 12:30 P.M. Luncheon	LUNCHEON SHOW: SUMMER SWIMWEAR Also, "Baba Kea of Honolulu Collection" for Peter Pan. Reservations (\$5.95): CI. 6-9171. Barbeta Publicity: Ellen Perl, TE. 2-8212.	PETER PAN	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday Feb. 3 1:00 P.M.	OPENING OF SUMMER COLLECTION By reservation. Contact: Judy Lauterstein, LO. 4-0462.	SPORT SOPHISTICATES	498 SEVENTH AVENUE SHOWROOM - 4TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Feb. 3	2:30 P.M., LARRY ALDRICH, 530 Seventh Avenue, 12th floor, CH. 4-1872		
Feb. 3	2:30 P.M., TRIGERE, 550 Seventh Avenue, 17th floor, LO. 3-1600		
Wednesday Feb. 3 4:00 P.M.	OPENING: SUMMER COLLECTION Designed by June Francis. By reservation. Contact: Mike Korwin, LO. 3-6126.	CLARET-GAVI	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Wednesday Feb. 3 5:00 P.M.	OPENING OF SUMMER COLLECTION Also Feb. 10 at 5:00. By reservation. Contact: 564-0910.	CLAUDIA BY GEORGE HALLEY	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Wednesday Feb. 3	SUMMER BOUTIQUE COLLECTIONS "Cotton Carousel" for Summer, designed by DuBois of Nice, Gabs Couture, Nina Ricci Boutique. Continuous showings. Contact: PE. 6-2663.	SAM FRIEDLANDER	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Feb. 4	10:00 A.M., ADELE SIMPSON, 530 Seventh Avenue, 26th floor, LA. 4-7626		
Thursday Feb. 4 11:00 A.M.	OPENING OF SUMMER COLLECTION By invitation. Contact: 524-3818.	MR. MORT BY STAN HERMAN	498 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Thursday Feb. 4 11:45 A.M.	"CONTRACT MERCHANDISING --ENVIRONMENT" Speakers: Harold E. Jung, president, Lees Carpets; Michael Saphier--Saphier, Lerner, Schindler, Environetics. Prices: \$14.00, members; \$16.00, guests. Contact: TE. 8-5133.	NATIONAL HOME FASHIONS LEAGUE (767 LEXINGTON)	HOTEL BILTMORE BALLROOM
Thursday Feb. 4 12:00 Noon	OPENING OF SUMMER COLLECTION By reservation. Contact: BR. 9-5012.	MOLLIE PARNIS	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Thursday Feb. 4 12:30 P.M. Luncheon	FASHION SHOW AT BENEFIT LUNCHEON Showing of Chester Weinberg Spring collection at annual benefit luncheon. Price: \$15.00 each. Contact: 1410 Third Avenue, LE. 5-1250.	SLOAN-KETTERING CANCER CENTER THRIFT SHOP	WALDORF-ASTORIA GRAND BALLROOM
Thursday Feb. 4 1:00 P.M.	OPENING: SUMMER COLLECTION By reservation. Contact: Judy Lauterstein, LO. 4-0462.	JUNIOR SOPHISTICATES	498 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Thursday Feb. 4 2:00 P.M.	OPENING OF SUMMER COLLECTION By invitation. Thereafter by appointment. Contact: Janet Bonomo, 594-5660.	LEO NARDUCCI	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Thursday Feb. 4 2:30 P.M.	OPENING OF SUMMER COLLECTION By reservation. Contact: PE. 6-6983.	HOUSE OF BRANELL	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Feb. 4	2:30 P.M., NORMAN NORELL, 550 Seventh Avenue, 10th floor, CH. 4-5452		
Thursday Feb. 4 4:00 P.M.	OPENING OF SUMMER COLLECTION Also Feb. 9, 11 at 4:00. By reservation. Contact: WI. 7-8235.	DONALD BROOKS	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Feb. 4 4:30 P.M. Cocktails	INTRODUCTION OF NEW BIKINI COLLECTION Mr. Arthur Garson will introduce his new Lovable Bikini collection and "Hot Pants" to the press and buyers. By invitation. Publicity: Polly Guerin, 679-8695.	THE LOVABLE COMPANY	200 MADISON AVENUE SHOWROOM - 25TH FLOOR
Thursday Feb. 4 5:00 P.M.- 8:00 P.M.	PREVIEW OF BIBA BOUTIQUE "The Biba Look from London"--fashions, cosmetics, and accessories. By invitation. Publicity: Madeline de Vries, PL. 3-7300.	BERGDORF GOODMAN	6TH FLOOR
Beginning Thursday Feb. 4	OPENING OF SUMMER COLLECTION Premiere of new collection. Continuous showings. Contact: 239-4373.	GAYLE KIRKPATRICK FOR BYMINI	498 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Thursday Feb. 4	OPENING OF SUMMER COLLECTION Continuous showings. Contact: BR. 9-9223.	V & J DESIGNS BY VICTOR JORIS	500 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Cancelled Feb. 5	SARMI'S PREVIEW OF SUMMER COLLECTION, ORIGINALLY SCHEDULED FOR FRIDAY, FEB. 5 AT 10:30 A.M., HAS BEEN CANCELLED. (Opening, Mon. Feb. 1 --See p. 3).		
Friday Feb. 5- Feb. 9	13TH ANNUAL MEN'S WEAR CONVENTION By invitation. Executive Director: Norman Karr. Fashion Director: Kenneth O'Keefe. Contact: Katherine Agnello, LT 1-8210.	MEN'S FASHION ASSOCIATION	THE MARRIOTT PHILADELPHIA, PA.
<u>Fri., Feb. 5:</u>	12:00 Noon Registration 6:00 P.M. Kayser-Roth (cocktails) 8:00 P.M. Celanese (dinner)		
<u>Sat., Feb. 6</u>	8:00 A.M. Michaels/Stern (breakfast) 9:00 A.M. MFA Fashion Clinic No. 1 12:00 Noon Oleg Cassini (luncheon) 2:30 P.M. MFA Fashion Clinic No. 2 7:00 P.M. Sears, Roebuck and Co. (dinner)		
<u>Sun., Feb. 7</u>	8:00 A.M. Pierre Cardin (breakfast) 9:00 A.M. MFA Fashion Clinic No. 3 12:00 Noon Hart Schaffner & Marx (luncheon) 2:30 P.M. Burt Bacharach rehearsal 6:00 P.M. Hystron Fibers (dinner)		
<u>Mon., Feb. 8:</u>	10:15 P.M. After Six (reception) 8:00 A.M. Esquire (breakfast) 9:00 A.M. MFA Fashion Clinic No. 4 12:00 Noon Botany Industries (luncheon) 7:00 P.M. MFA-MRA Banquet		
<u>Tues., Feb. 9</u>	8:00 A.M. Cigar Institute of America (breakfast) 9:00 A.M. MFA Fashion Clinic No. 5 12:00 Noon J.P. Stevens Co. (luncheon)		

Sunday
Feb. 7
4:00 P.M.-
6:00 P.M.

COCKTAIL
RECEPTION

Special reception by L.A. designers: Ray Aghayan/Bob Mackie, David Barr, Helen Bass, Georgia Bullock, Robert Courtney, Helga, Lucie Ann After Five Boutique, Helen Rose, Sebastian, Ernst Strauss, Travilla, Georgette Trilere for Trimar. By invitation. (Showing from Feb. 1 in individual private suites). Contact: CI. 7-2200; or 213-627-1034 (L.A.).

LOS ANGELES FASHION GUILD (110 E. 9TH, L.A.) HOTEL GOTHAM PALACE BALLROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Feb. 8	12:00 Noon, GEOFFREY BEENE, 530 Seventh Avenue 12th floor, LW.	4-0454	
Feb. 8	1:00 P.M., TEAL TRAINA, 550 Seventh Avenue, 15th floor, LA.	4-3520	
Beginning Monday	OPENING OF SUMMER COLLECTION	LOOMTOGS, INC.	1407 BROADWAY SHOWROOM - 35TH FLOOR
Feb. 8	Continuous showings. Contact: Janice Watt, 594-2100.		
Feb. 9	11:00 A.M., OSCAR DE LA RENTA BOUTIQUE, 550 Seventh, 23rd fl., LA.	4-9350	
Feb. 9	11:00 A.M., WRAGGE, 550 Seventh Avenue, 9th floor, WI.	7-4968	
Tuesday	OPENING OF SUMMER COLLECTION	COUNTESS ALEXANDER	530 SEVENTH AVENUE
Feb. 9			SHOWROOM - 9TH FLOOR
12:00 Noon	By reservation. Contact: CH. 4-5693.		
Feb. 9	1:00 P.M., BROOKS BOUTIQUE, 550 Seventh Avenue, 21st floor, WI.	7-8235	
Feb. 9	2:30 P.M., BILL BLASS, 550 Seventh Avenue, 17th floor, LA.	4-6968	
Feb. 9	4:00 P.M., DONALD BROOKS, 550 Seventh Avenue, 21st floor, WI.	7-8235	
Feb. 10	10:30 A.M., OSCAR DE LA RENTA, 550 Seventh Avenue, 11th floor, LA.	4-9350	
Wednesday	PRESS PREVIEW OF	BERGDORF GOODMAN	2ND FLOOR
Feb. 10	GIVENCHY BOUTIQUE		
11:30 A.M.	The Givenchy Nouvelle Boutique preview of Spring-Summer collection. By invitation. Publicity: Madeline de Vries, PL. 3-7300, Etc. 398.		
Wednesday	PREVIEW OF SUMMER	GIORGIO DI SANT'ANGELO	PLACE TO BE
Feb. 10	COLLECTION		ANNOUNCED
2:30 P.M.	By invitation. Thereafter by appointment. Contact: 685-3765.		
Feb. 10	5:00 P.M., CLAUDIA, 498 Seventh Avenue, 9th floor, 564-0910.		
Wednesday	SIXTH ANNUAL	VOGUE MAGAZINE	HOTEL PLAZA
Feb. 10	FABRIC AWARDS	(420 LEXINGTON AVENUE)	BALLROOM
7:00 P.M.	Speaker: Bill Blass. By invitation (black tie). All invitations have been issued.		
Thursday	ANNUAL MASTER AND	DESIGNERS AND	BARBETTA RESTAURANT
Feb. 11	DOG COSTUME SHOW	CELEBRITIES	321 WEST 46TH STREET
12:30 P.M.	"A Star-Gazing Adventure for Master and Dog in Astrology-Inspired Costumes"		
Luncheon	by: Ron Chereskin for Dear Love; Arthur Doucette for J.G.Couture; Mario Forte for Rona; June Francis for Claret-Gavi; Helen Gallagher; Linda Goldberg for Damsel; Howard Lawrence for Dalton; Frank Masandrea; John di Monda for Wippette; Elaine Post; Judith Scates for Naman Rainwear; Don Simonelli; Bill Tice for Royal; and Broadway celebrities--Lynne Carter, Bayn Johnson, Robert Rounseville. Commentator: Rita Moreno. Press by invitation. Benefit for "Dog Owner Guardian": \$7.95; contact: CI. 6-9171. Publ.: Ellen Perl, TE. 2-8212.		
Feb. 11	1:00 P.M., BROOKS BOUTIQUE, 550 Seventh Avenue, 21st floor, WI.	7-8235	
Feb. 11	4:00 P.M., DONALD BROOKS, 550 Seventh Avenue, 21st floor, WI.	7-8235	

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Feb. 13-	S.E.H.M. 1971 INTERNATIONAL MEN'S READY-TO-WEAR TRADE SHOW IN PARIS		
Feb. 16	Contact: Philippe Lambert, French Trade Shows, 1350 Sixth Ave., 582-4960		
Feb. 15-	ISRAEL FASHION WEEK IN TEL AVIV		
Feb. 19	Contact: Israeli Trade Commission, 850 Third Avenue, PL. 2-5600		
Tuesday Feb. 16	PRESS PREVIEW: "THE SHOP FOR PAPPAGALLO"	B. ALTMAN & CO.	6TH FLOOR
10:00 A.M.	Opening of "The Shop for Pappagallo" -- shoes and accessories. By invitation. Publicity: Lubar Associates, 279-0790.		
Tuesday Feb. 16	PRESS PREVIEW AND RECEPTION	THE MILLER EYE (NEW DIV., I. MILLER)	11 EAST 54TH STREET
5:00 P.M.- 6:30 P.M.	Jane Evans, president of I. Miller, will invite the press to preview "The Miller Eye." By invitation. Publicity: Ruth Hammer Assoc., 685-8292.		

CONTINUOUS SHOWINGS - THESE SUMMER COLLECTIONS HAVE OPENED

PATTI CAPPALLI FOR ADDENDA	1407 Broadway, 9th floor, 736-5282
ZUZU ANGEL	Hotel Gotham, Private Suite, CI. 7-2200
ARBE IMPORTS	498 Seventh Avenue, 11th floor, LW 4-0220
ARKIN IMPORTS; LANVIN FOR ARKIN	530 Seventh Avenue, 7th floor, WI. 7-5324
BARRIE SPORT	1032 Sixth Avenue, 12th floor, 736-5672
ELEANOR BRENNER FOR BRENNER COUTURE.	498 Seventh Avenue, 21st floor, 947-9677
CACHAREL-MALLORY.	530 Seventh Avenue, 19th floor, WI. 7-4406
CARLYE DRESS BY SADYE WEINBERG.	530 Seventh Avenue, 8th floor, 244-6761
GINO CHARLES (BETSE CANN; RODGER ROBINSON) . .	530 Seventh Avenue, 4th floor, 524-4510
CHESTER NOW	498 Seventh Avenue, 10th floor, 244-3877
RODRIGUES FOR PETER CLEMENTS	530 Seventh Avenue, 2nd floor, LO. 3-0988
CONCEPT VII BY JACK BODI	530 Seventh Avenue, 6th floor, 695-7715
DAVID CRYSTAL.	498 Seventh Avenue, 23rd floor, BR. 9-6560
CUDDLECOAT BY VICTOR JORIS	500 Seventh Avenue, 5th floor, BR. 9-9233
DAVIDOW BY UMBERTO MANZO	205 West 39th Street, 6th floor, 736-6909
DESIGN THAI	550 Seventh Avenue, 18th floor, 239-8530
MARION DIGNEY BOUTIQUE	262 West 38th St., 17th floor, 868-3232
DIA DIODATO	526 Seventh Avenue, 7th floor, 594-3219

(continued on following page)

THESE SUMMER COLLECTIONS HAVE OPENED (continued from page 9)

LUBA FOR ELITE 512 Seventh Avenue, 28th floor, LA. 4-4640
THE FIFTH ADDITION BY VICKI ROCCONI . . 530 Seventh Avenue, 3rd floor, LO. 4-8190
ANNE FOGARTY 550 Seventh Avenue, 7th floor, LO. 4-9115
SEYMOUR FOX 512 Seventh Avenue, 22nd floor, LO. 4-3246
HENRY FRIEDRICKS 205 West 39th Street, 13th floor, PE. 6-8867
RICHARD FRONTMAN. 498 Seventh Avenue, 9th floor, 524-5093
GAY GIBSON; QUINCY PETITES 1411 Broadway, 24th floor, 564-4130
GININI 512 Seventh Avenue, 13th floor, PE. 6-2291
GINORI 498 Seventh Avenue, 12th floor, 244-4700
GIORGINI 550 Seventh Avenue, 5th floor, 279-3410
NATALIE GREEN 500 Seventh Avenue, 14th floor, 565-1888
HARMON KNITWEAR BY RUDI GERNREICH . . . 530 Seventh Avenue, 20th floor, 695-1617
KIKI HART BY GEORGE SAMEN 530 Seventh Avenue, 5th floor, WI. 7-7457
HELGA Hotel Gotham, Private Suite, CI. 7-2200
CHUCK HOWARD 550 Seventh Avenue, 2nd floor, LO. 4-2155
ARTHUR DOUCETTE FOR J. G. COUTURE . . . 530 Seventh Avenue, 19th floor, 736-1351
JAEGER 1407 Broadway, 41st floor, PL. 8-6211
JAMISON 498 Seventh Avenue, 24th floor, OX. 5-4812
JENNIFER BY JOHN MULLEN 530 Seventh Avenue, 9th floor, 279-6250
JEREMY BY ALAN PHILLIPS 530 Seventh Avenue, 10th floor, 594-0870
JEUNESSE BY JEANNENE BOOHER 498 Seventh Avenue, 12th floor, 695-6234
NAT HIRSCH FOR JUNIOR GALLERY 250 West 39th Street, 10th floor, 594-0352
KIMBERLY 1410 Broadway, 10th floor, LO. 4-1080
ANNE KLEIN AND COMPANY 205 West 39th Street, 3rd floor, 279-9951
CALVIN KLEIN 205 West 39th Street, 4th floor, PE. 6-9601
LANZ; ALEXA 1407 Broadway, 26th floor, OX. 5-6440
LOOMTOGS 1407 Broadway, 35th floor, 594-2100
McMULLEN 550 Seventh Avenue, 20th floor, OX. 5-4270

THESE SUMMER COLLECTIONS HAVE OPENED (continued from page 10)-

LADY MANHATTAN 1407 Broadway, 15th floor, 765-1250
MARDI GRAS BY JERRY MARSCH 498 Seventh Avenue, 3rd floor, 927-2055
HENRY RUTMAN FOR MISS GALLERY 230 West 38th Street, 4th floor, 239-4769
ISSEY MIYAKE OF TOKYO Hotel Gotham, Private Suite, CI. 7-2200
MODERN COUTURE 530 Seventh Avenue, 19th floor, 244-3169
NARDUCCI SPORT 530 Seventh Avenue, 11th floor, 594-5660
ORIGINALA 512 Seventh Avenue, 43rd floor, 695-5100
GINO PAOLI 1407 Broadway, 37th floor, BR. 9-0925
PARNES-FEINSTEIN BY TERRY MORTON . . 530 Seventh Avenue, 10th floor, BR. 9-0952
PETTI 4'S 498 Seventh Avenue, 17th floor, CH. 4-3558
LEE EVANS FOR PLW 1411 Broadway, 24th floor, 564-4130
RAFFAELE 530 Seventh Avenue, 20th floor, LO. 5-3250
REFLECTIONS BY BEVERLY MOYER 530 Seventh Avenue, 6th floor, 564-9320
REMBRANDT 498 Seventh Avenue, 6th floor, LO. 4-3600
RONA (MARIO FORTE; PATRICK PORTER) . . 498 Seventh Avenue, 21st floor, 565-1025
SAZ 200 East End Avenue, Suite 7L, 348-2132
ABE SCHRADER BY BELLE SAUNDERS . . . 530 Seventh Avenue, 15th floor, LO. 4-9194
SCHRADER SPORTSWEAR BY TOM NASARRE . 530 Seventh Avenue, 15th floor, LO. 4-9194
KEN SCOTT 17 East 67th Street, 3rd floor, 249-9600
SHANNON RODGERS FOR JERRY SILVERMAN . 530 Seventh Avenue, 17th floor, 244-7522
SPORT TRIO BY MISS RIKKI 498 Seventh Avenue, 7th floor, LO. 3-6143
STEFAN CASUALS BY SANDY KAYNE 530 Seventh Avenue, 15th floor, LO. 4-9194
STUDIO SIX BY FRANK ADAMS 530 Seventh Avenue, 15th floor, LO. 4-9194
TANNER/TANNERWAY 530 Seventh Avenue, 28th floor, CH. 4-6350
TRES VITE 108 West 39th Street, 11th floor, 947-3191
LEVINO Verna 488 Seventh Avenue, 3rd floor, 947-4300
VIA VENETO 7 (DIV. GINO PAOLI) . . . 1407 Broadway, 37th floor, 244-0556
CHESTER WEINBERG 498 Seventh Avenue, 10th floor, CH. 4-3877

1972

JANUARY							FEBRUARY							MARCH						
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9	10	11	12	13	14	15	13	14	15	16	17	18	19	12	13	14	15	16	17	18
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30	31																			
APRIL							MAY							JUNE						
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JULY							AUGUST							SEPTEMBER						
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OCTOBER							NOVEMBER							DECEMBER						
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29	30	31					26	27	28	29	30			24	25	26	27	28	29	30
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